

Station KUCW-TV SALT LAKE CITY
 Advertiser () HOUSE MAJORITY PAC
 Product HOUSE MAJORITY PAC
 Estimate# 1618
 Buyer Spencer Wood
 Phone#
 Fax#
 Agency () WATERFRONT STRATEGIES
 3050 K ST NW, SUITE 100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 79/86/1618
 Flight Dates 08/28/2012 - 09/10/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	6P-630P	TWO AND HALF MEN	:30	\$425.00	08/28-09/07	3	2	6	\$2,550.00	
	2	M	6P-630P	TWO AND HALF MEN	:30	\$425.00	09/03-09/10	1	2	2	\$850.00	

---REPORT TOTALS---

Report Totals: 8 / \$3,400.00

---SALES MONTHLY TOTALS---

Sep 12: 8 / \$3,400.00
 Sales Totals: 8 / \$3,400.00
 Station Totals: 8 / \$3,400.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$149,780	CABL 0%	KJZZ 4%	KPNZ 0%	KSL 26%	KSTU 24%
		KTVX 13%	KUCW 2%	KUPX 0%	KUTV 28%	UNKN 0%

Books null
 Demos RA35+

